2026

FOOTHILL HIGH SCHOOL

FOOTBALL

SPONSORSHIP PACKAGE

FOOTHILLFOOTBALL.ORG

VPFUNDRAISING@FOOTBALLFOOTBALL.ORG

SPONSORSHIP
PACKAGE LEVELS

SPONSORSHIP PACKAGE	KING'S GUARD	ROYAL COURT	GAME DAY NOBLES	EVENT COMMANDERS	GRAND MASTER
3ft x 6ft Field Banner - Freshman & JV Games	✓	✓	✓	✓	✓
Logo & Link on Website Business Page	✓	✓	✓	✓	✓
Media Guide Advertisements	1/4 Page	1/3 Page	1/2 Page	Full Page	Full Page-Premium
3ft x 8ft Field Banner - Varsity Home Games @ Northrup Stadium		✓	✓	✓	✓
PA Announcements at Home Games			1 Home Varsity Game	✓	✓
Booth Placement at Select Games and Events			1 Home Varsity Game	1 Program Event	✓
Home Page Website Recognition				✓	✓
Social Media Posts & Hype Video Placement				Individual Social Media Posts	Weekly Hype Video & Social Posts
Contribution Total	$500	$1,000	$2,000	$2,500	$5,000

SPONSORSHIP PACKAGE LEVEL DETAILS

KING'S GUARD - $500

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST–DECEMBER)
- LOGO AND LINK ON WEBSITE BUSINESS PAGE
- 1/4 PAGE MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES

ROYAL COURT - $1,000

- ALL ITEMS ABOVE (MEDIA GUIDE AD INCREASES TO 1/3 PAGE)
- 3X8 FIELD BANNER HUNG AT ALL VARSITY HOME GAMES (6 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000)

GAME DAY NOBLES - $2,000 (LIMIT 6) & GAME DAY GIVEAWAYS

- ALL ITEMS ABOVE (MEDIA GUIDE AD INCREASES TO 1/2 PAGE)
- PA ANNOUNCEMENTS AT ONE VARSITY HOME GAME THAT YOU SELECT
- BOOTH PLACEMENT AT ONE SELECTED VARSITY HOME GAME-YOU OR YOUR STAFF CAN SET UP A FOLDING TABLE/BOOTH AND MEET WITH ATTENDEES OF OUR GAMES AND EVENTS TO PROMOTE YOUR BUSINESS
- SPONSOR IS RESPONSIBLE FOR PRODUCING GAME DAY GIVEAWAYS

EVENT COMMANDERS - $2,500 (LIMIT 6)

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST-DECEMBER)
- 3X8 FIELD BANNER HUNG AT ALL VARSITY HOME GAMES (6 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000)
- PA ANNOUNCEMENTS HIGHLIGHTING SPONSOR AT ALL VARSITY HOME GAMES
- LOGO AND LINK ON HOME PAGE OF PROGRAM WEB SITE
- FULL PAGE MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES
- INDIVIDUAL SOCIAL MEDIA POSTS ON CHANNELS SPOTLIGHTING SPONSOR
- MAIN SPONSOR AT SELECTED EVENT FOR PROGRAM AND WILL HAVE LOGO ON ALL PROMOTIONAL MATERIALS-SHIRTS, BANNERS, MERCHANDISE DISTRIBUTED, ECT...

SPONSORSHIP PACKAGE LEVEL CONT.

GRAND MASTER - $5,000

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST-DECEMBER)
- 3X8 FIELD BANNER HUNG AT ALL VARSITY HOME GAMES (6 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000)
- LOGO AND LINK ON HOME PAGE OF PROGRAM WEB SITE
- FULL-PAGE PREMIUM MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES
- PA ANNOUNCEMENTS HIGHLIGHTING SPONSOR AT ALL VARSITY HOME GAMES (6)
- INDIVIDUAL SOCIAL MEDIA POSTS ON CHANNELS SPOTLIGHTING SPONSOR
- BUSINESS LOGO DISPLAYED ON ALL HYPE VIDEOS SHOWN THROUGHOUT THE SEASON
- BOOTH SETUP AT GAMES/EVENTS THROUGHOUT SEASON

MEDIEVAL FEASTS LEVEL-RESTAURANTS ONLY

- RESTAURANT WILL SIGN UP TO PROVIDE 80 MEALS TO VARSITY PLAYERS AND COACHES ON GAME DAY (SPECIFIC DATES ONLY). IN EXCHANGE, BUSINESS WILL RECEIVE THE FOLLOWING:
- FULL-PAGE MEDIA GUIDE AD IN ALL VARSITY HOME GAME PROGRAMS
- 3X8 BANNER AT ALL VARSITY HOME GAMES AT NORTHRUP STADIUM (2026 SEASON HAS 6 HOME GAMES THAT WILL GENERATE OVER 10,000 IN TOTAL ATTENDANCE FOR THE SEASON!)
- BUSINESS LOGO AND LINK TO BUSINESS WEBSITE POSTED ON THE SPONSORS PAGE AT FOOTHILLFOOTBALL.ORG
- SOCIAL MEDIA POSTS AND SHOUTOUTS DURING THE WEEK THAT THE MEAL IS BEING PROVIDED FOR THE GAME

DATES AVAILABLE
8/21, 9/3, 9/18, 10/9, 10/15, 10/30

SPONSORSHIP
IMPORTANT INFORMATION

MEDIA GUIDE ADS

- ALL ARTWORK SHOULD BE PROVIDED IN HIGH RESOLUTION: 300 DPI AT FULL SIZE, FOR IMAGES & GRADIENT SETTINGS. 4/C PROCESS ONLY, NO SPOT COLORS (PANTONE, ECT.) PLEASE OUTLINE ALL FONTS! **FULL-PAGE ADS: PLEASE INCLUDE .125" BLEED ON ALL SIDES.
- AD SIZES (INCHES)
- FULL PAGE: 8.5"W X 11"H (**BLEED)
- HALF PAGE: 7.5"W X 4.875"H (NON-BLEED)
- QUARTER PAGE: 3.625"W X 4.875"H (NON-BLEED)
- BUSINESS CARD: 3.625"W X 2.3125"H (NON-BLEED)
- CROP MARKS AND KEYLINE/BORDERS ARE NOT NECESSARY ON ADS OTHER THAN FULL PAGE. A .5PT BORDER WILL BE ADDED IN LAYOUT.

BANNERS

- ALL ARTWORK SHOULD BE PROVIDED AT 150 DPI AT FULL SIZE FOR IMAGES & GRADIENT SETTINGS. 4/C PROCESS ONLY, NO SPOT COLORS (PANTONE, CUSTOMS, ECT).
- PLEASE OUTLINE ALL FONTS!
- PLEASE INCLUDE A 1" BLEED ON ALL FOUR SIDES.
- FORMATS ACCEPTED ARE PDF, EPS (VECTOR PREFERRED IE: ILLUSTRATOR, COREL DRAW, OR SIMILAR.) ANY GRADIENT, OR HALFTONE SHADOWS SHOULD BE SAVED AT 150 DPI MINIMUM.

DEADLINE: FRIDAY, AUGUST 14, 2026
EMAIL FINAL ARTWORK TO
VPFUNDRAISING@FOOTHILLFOOTBALL.ORG

2026

THANK YOU

FOOTHILL FOOTBALL BOOSTERS

Attn: Kim Gallardo, VP Fundraising

www.foothillfootball.org

vpfundraising@foothillfootball.org

FHS - 19251 Dodge St, Santa Ana, Ca 92705