FOOTHILL KNIGHTS

Foothill High School Football Boosters Meeting

Date and Location: August 11, 2026 — Football Classroom

MEETING MINUTES

Board Members / Chairs		
✓**Jessica Howell** President	✓**Kirsti Cenci** VP Operations	✓**Melissa Beck** Treasurer
✓**Kim Gallardo** VP Fundraising	✓**Christine Paino** Secretary	✓**Jason Jellerson** Advisor / Head Coach
✓**Crystal Kirch** Assistant Principal, Athletics	✓**Emily Cowdell** Webmaster	✓**Melinda Gelert** Social Media
✓**Carol Gardner** Media Guide	✓**Leah Katnik** Pre-Game Meals	**Amber Tipre** Merchandise
✓**Matt Hall** Lift-A-Thon	✓**Ashley Frey** ✓**Suzannah Bohning** TD Mamas / Fall Fundraiser	✓**Dave Waibel** Banner Liaison
✓**Shannon Wooton** ✓**Deana Mulkerin** Varsity Reps	✓**Erin Schultz** ✓**Jason Schultz** ✓**Amanda Bartle** JV Reps	✓**Elfie Simon** **Kelly Molina** Freshman Reps

1. **CALL TO ORDER AND ATTENDANCE — Start time: 6:03 PM**
2. **APPROVAL OF PREVIOUS MINUTES**
    a. Approved
3. **TREASURER'S REPORT — Melissa Beck**
    a. Balance: $102,000 in account
    b. Budget vs. actuals
        i. Ultimate Fan cards sent; 2 still waiting on cards. If you haven't received yours, let Melissa know
        ii. 63 Ultimate Fans (5 more expected)
        iii. 7 of 8 corporate matches
        iv. Merch: close to $3,000
        v. Lift-A-Thon: $7,000 more in Pledge Star
        vi. Over on office expenses, but waiting on check from the Ed Fund
        vii. Dedication pages: webmaster to make an ad to push out
    c. Vote to ratify checks #11304–#11313
        i. 1st Matt Hall; 2nd Dave Waibel. Motion carries.
    d. Deposit went out for the Fall Fundraiser
4. **ATHLETIC DIRECTOR INTRODUCTION — Crystal Kirch**
    a. Compete, Grow, Lead, Together
    b. At some point sports end. What do we want our athletes to learn and take away (character development, perseverance, etc.)
    c. TUSD approved platforms

i. TUSD working to protect athletes & coaches; fully transitioning to be in compliance on communication
ii. All TUSD employees must utilize TUSD forms of communication: TUSD email
iii. Parents: Parent Square, tusd.k12.ca.us. Texting OK but not encouraged
iv. Athletes: TUSD email with parent cc'd, Parent Square app. Absolutely no texting
v. Parent Square in process, hopefully live in the next week
vi. Football: all communication done through the reps is totally fine

d. Social media: new guidelines from TUSD
i. Clarification: student protection & privacy
ii. Any social media account must have a TUSD email
iii. Media releases need to be confirmed before posting; public is fine, private events need media releases
iv. Small list of kids who decline
v. Fitness businesses not allowed to post our athletes or our facility on their private pages
vi. No comments; music appropriate; no account can friend students back

e. Booster-owned account vs. TUSD
i. Anything posted has to be under the TUSD account
ii. TUSD-wide social media guidelines
iii. Posts need to be straight posted from our account. You must be the owner of the post
iv. TUSD employees at TUSD facilities not allowed
v. Social media is important and we want it to grow, but it must be filtered through TUSD
vi. Multiple managers of social media; reposts allowed
vii. No first & last name unless approved by parent; reverse verifier?

f. Goal: improve the celebration of our kids

5. PRESIDENT'S REPORT — Jessica Howell

a. Welcome Melinda Gelert, Social Media
b. Open position: Senior Recognition, Ashley Frey & Suzannah Bohning
c. Roster cards done?
d. Shout out: Matt & Jess Hall; Kim Gallardo; Leah Katnik for shed clean-out
e. Waiting on 12 long tables; looking for 2 new cabinets
f. Roller shades for windows
g. New fridge
h. Thank you to Kirsti Cenci for the scrimmage

6. COACH'S REPORT — Coach Jellerson

a. Thank you for the scrimmage; players and coaches had fun
b. Encourage final push for Lift-A-Thon
c. Continue supporting the Ed Fund; varsity schedule posted

7. VP REPORTS

a. Kirsti Cenci — VP Operations
i. $35,530 Pledge Star Lift-A-Thon; some kids didn't participate
ii. Kona Ice donating to team with the most money; top 3 In-N-Out
iii. Rosters mostly done
iv. Reached out to Sir Speedy, no response

v. Banners & turnaround
vi. Chipotle fundraiser August 19, 5–9 PM
vii. JV weights needed
viii. Varsity announcer needed

b. Kim Gallardo — VP Fundraising
i. Handel's Ice Cream: waiting on numbers
ii. Chipotle
iii. Sept 16: Acai Republic
iv. Oct: Yogurtland
v. Friends Cafe logo
vi. Waiting on a few more to confirm
vii. Dr. Hoover: Tustin vs. Foothill shirts

8. CHAIRS

a. Lift-A-Thon — Matt Hall
i. Need help for Lift-A-Thon
ii. 9th grade help set up (7:15 AM); JV break down

b. Fall Fundraiser: September 26
i. Past Action Heroes (band)
ii. Donation baskets, reps collect them
iii. Reach out to people for auction items

c. TD Mamas: September 22 (Tuesday)

9. OLD BUSINESS

a. Golf tournament in the spring, not fall

10. NEW BUSINESS

a. Varsity hats available

END MEETING: 7:18 PM
NEXT MEETING: September 14, 2026