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FOOTHILL HIGH SCHOOL
FOOTBALL
SPONSORSHIP PACKAGE



VPFUNDRAISING@FOOTHILLFOOTBALL.ORG



WWW.FOOTHILLFOOTBALL.ORG

SPONSORSHIP PACKAGE LEVELS

Sponsorship Package	King's Guard	Royal Court	Game Day Nobles	Event Commanders	Grand Master
3ft x 6ft Field Banner - Freshman & JV Games	✓	✓	✓	✓	✓
Logo & Link on Website Business Page	✓	✓	✓	✓	✓
Media Guide Advertisements	¼ Page	⅓ Page	½ Page	Full Page	Full Page-Prem.
3ft x 8ft Field Banner - Varsity Home Games @ Northrup Stadium		✓	✓	✓	✓
PA Announcements at Home Games			1 Home Varsity Game	✓	✓
Booth Placement at Select Games and Events			1 Home Varsity Game	1 Program Event	✓
Home Page Website Recognition				✓	✓
Social Media Posts & Hype Video Placement				Individual Social Media Posts	Weekly Hype Video & Social Posts
Contribution Total	\$500	\$1,000	\$2,000	\$2,500	\$5,000

SPONSOR PACKAGE LEVELS - DETAIL

KING'S GUARD - \$500

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST - DECEMBER)
- LOGO AND LINK ON WEBSITE BUSINESS PAGE
- ¼ PAGE MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES

ROYAL COURT - \$1,000

- ALL ITEMS ABOVE (MEDIA GUIDE AD SIZING CHANGES TO ⅓ PAGE)
- & 3X8 FIELD BANNER HUNG FOR ALL HOME VARSITY GAMES (5 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000)

GAME DAY NOBLES - \$2,000 (LIMIT 5) & GAME DAY GIVEAWAYS

- ALL ITEMS ABOVE (MEDIA GUIDE AD SIZING CHANGES TO 1/2 PAGE)
- & PA ANNOUNCEMENTS AT VARSITY HOME GAME THAT YOU SELECT
- & BOOTH PLACEMENT AT SELECTED HOME GAME - YOU OR YOUR STAFF CAN SET UP A FOLDING TABLE/BOOTH AND MEET WITH ATTENDEES OF OUR GAMES AND EVENTS TO PROMOTE YOUR BUSINESS
- THIS SPONSOR IS RESPONSIBLE FOR PRODUCING GAME DAY GIVEAWAYS

EVENT COMMANDERS - \$2,500 (LIMIT 5)

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST - DECEMBER)
- 3X8 FIELD BANNER HUNG FOR ALL HOME VARSITY GAMES (5 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000) LOGO AND LINK ON HOME PAGE OF PROGRAM WEBSITE
- FULL PAGE MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES
- INDIVIDUAL SOCIAL MEDIA POSTS ON CHANNELS SPOTLIGHTING SPONSOR
 - MAIN SPONSOR AT SELECTED EVENT FOR PROGRAM AND WILL HAVE LOGO ON ALL PROMOTIONAL MATERIALS - SHIRTS, BANNERS, MERCHANDISE DISTRIBUTED, ETC.

SPONSOR PACKAGE LEVELS -CONT.

GRAND MASTER - \$5,000

- 3X6 FIELD BANNER AT JV & FRESHMAN GAMES (HUNG AUGUST - DECEMBER)
- 3X8 FIELD BANNER HUNG FOR ALL HOME VARSITY GAMES (5 TOTAL WITH AN AVERAGE ATTENDANCE OF 1,000) LOGO AND LINK ON HOME PAGE OF PROGRAM WEBSITE
- FULL PAGE PREMIUM MEDIA GUIDE AD PRINTING IN ALL MEDIA GUIDES SOLD DURING VARSITY HOME GAMES
- INDIVIDUAL SOCIAL MEDIA POSTS ON CHANNELS SPOTLIGHTING SPONSOR
- BUSINESS LOGO DISPLAYED ON ALL HYPE VIDEOS SHOWN THROUGHOUT THE SEASON
- BOOTH SET UP AT GAMES/EVENTS FOR PROGRAM THROUGHOUT THE SEASON
- PA ANNOUNCEMENTS HIGHLIGHTING SPONSOR AT ALL HOME GAMES (5)

MEDIEVAL FEASTS LEVEL - RESTAURANTS ONLY

RESTAURANT WILL SIGN UP TO PROVIDE 80 MEALS TO VARSITY PLAYERS AND COACHES ON GAME DAY (SPECIFIC DATES ONLY). IN EXCHANGE, BUSINESS WILL RECEIVE THE FOLLOWING:

- MEDIA GUIDE AD IN ALL VARSITY HOME GAME PROGRAMS (FULL PAGE)
- 3FTX8FT BANNER AT ALL VARSITY HOME GAMES AT NORTHRUP STADIUM (2025 SEASON HAS 5 HOME GAMES THAT WILL GENERATE OVER 10,000 IN TOTAL ATTENDANCE FOR THE SEASON!)
- BUSINESS LOGO AND LINK TO BUSINESS WEBSITE POSTED ON THE SPONSORS PAGE AT FOOTHILLFOOTBALL.ORG
- SOCIAL MEDIA POSTS AND SHOUTOUTS DURING THE WEEK THAT THE MEAL IS BEING PROVIDED FOR THE GAME

SPONSORSHIP IMPORTANT INFORMATION

MEDIA GUIDE ADS

ALL ARTWORK SHOULD BE PROVIDED IN HIGH RESOLUTION: 300DPI AT FULL SIZE, FOR IMAGES & GRADIENT SETTINGS. 4/C PROCESS ONLY, NO SPOT COLORS (PANTONE, ETC). PLEASE OUTLINE ALL FONTS! **FULL PAGE ADS: PLEASE INCLUDE .125" BLEED ALLSIDES

AD SIZES (INCHES) FULL PAGE: 8.5"W X 11"H (**BLEED) HALF PAGE: 7.5"W X 4.875"H (NON-BLEED) QRTR PAGE: 3.625"W X 4.875"H (NON-BLEED) BC SIZE: 3.625"W X 2.3125"H (NON-BLEED) CROP MARKS AND KEYLINE/BORDERS, ARE NOT NECESSARY ON ADS OTHER THAN FULL PAGE. A .5PT BORDER WILL BE ADDED IN LAYOUT.

BANNERS

ALL ARTWORK SHOULD BE PROVIDED AT 150DPI AT FULL SIZE, FOR IMAGES & GRADIENT SETTINGS. 4/C PROCESS ONLY, NO SPOT COLORS (PANTONE, CUSTOMS, ETC). PLEASE OUTLINE ALL FONTS! PLEASE INCLUDE A 1" BLEED ON ALL FOUR SIDES. FORMATS ACCEPTED ARE: PDF, EPS (VECTOR PREFERRED. IE: ILLUSTRATOR, COREL DRAW, OR SIMILAR.) ANY GRADIENT, OR HALFTONE SHADOWS SHOULD BE SAVED AT 150DPI MINIMUM.

DEADLINES

THE DEADLINE FOR ALL ARTWORK FOR BOTH MEDIA GUIDES AND BANNERS IS FRIDAY, AUGUST 1, 2025. PLEASE EMAIL FINAL ARTWORK TO VPFUNDRAISING@FOOTHILLFOOTBALL.ORG



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THANK YOU

FOOTHILL FOOTBALL BOOSTERS

Attn: Tina Zimmerman, VP Fundraising

www.foothillfootball.org

vpfundraising@foothillfootball.org

FHS - 19251 Dodge St, Santa Ana, CA 92705